



CSIRO



The Australian Institute for Commercialisation delivered a two-day Commercialisation Bootcamp for 15 staff at the CSIRO IT Centre in Hobart in July 2008 through funding from the Tasmanian Department of Economic Development.

The main goals of this program were to:

- Assist in bringing about a cultural change by encouraging researchers to have a more commercial focus to their research
- Assist researchers in recognising the commercial opportunities that may exist in their research
- Provide an overview of the commercialisation process so that once a commercial opportunity is identified and can be properly managed.
- Promotion of the commercialisation policies and procedures of the CSIRO IT Centre

One highlight of this program was the case study on local Tasmanian company, Autech Software and Design, delivered by CEO Darren Alexander. Darren's engaging presentation was informative and inspirational with all attendees gaining useful information from his case study.

Overall the CSIRO Commercialisation Bootcamp was very successful with the majority of attendees enjoying the workshop, and identifying changes they could implement immediately. Based on this success, the CSIRO are now planning to have this workshop delivered to other sectors of the organization including CSIRO exploration and mining in Perth.