

Media Release
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Innovation Partnership to Continue in South Australia

The AIC is pleased to announce the continuation of its partnership with the South Australian government to deliver innovation services in the state for a further three years.

Building upon the success of TechFast in the region to date, the partnership will see the continuation of the TechFast program in South Australia, which assists small businesses across all industry sectors to solve problems, fill capability gaps and identify new business opportunities. Through TechFast, more than 70 partnerships have been established with other businesses and research organisations.

AIC Chief Executive Officer Dr Rowan Gilmore said the announcement demonstrated a strong commitment by the South Australian government to continue to foster and support the development of innovative businesses.

“With the support of the South Australian Department of Trade and Economic Development, the AIC will be able to continue to help small companies in South Australia to improve their performance. The value of the service we will be able to offer is that it helps to identify and access new innovations and establish partnerships so new products or services reach new markets,” Dr Gilmore said.

“We’re also pleased to announce the appointment of Simon Williams as the South Australian State Manager to head up the delivery of our services for the state,” he said.

A small business owner and former CEO of UniSA’s commercialisation company Itek, Simon Williams has extensive experience in all aspects of sourcing, evaluating and developing innovative opportunities.

“Mr Williams brings more than 20 years’ experience in managing intellectual property and negotiating partner agreements across various research organisations and industry sectors, both nationally and internationally, and is passionate about early-stage companies.

“He will lead an expansion of AIC services in South Australia, while continuing to provide practical hands-on support to both businesses and research organisations as part of the AIC’s TechFast program.

“The AIC is also a partner in the recently launched South Australian Medical Device Partner Program (MDPP) and Simon will be responsible for connecting AIC’s national industry and research networks into this initiative. His role has a particular focus in building new partnerships to achieve economic growth and leverage capability and networks to enhance other initiatives.”

The AIC is a leading service organisation helping innovators achieve commercial success. Around Australia, the AIC helps businesses, research organisations and governments convert their ideas into successful outcomes. The AIC addresses market gaps and accelerates the commercialisation of know how and technology that its clients have created.

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