



NICTA is Australia's Information and Communications Technology (ICT) Centre of Excellence. They are an independent company in the business of research, commercialisation and research training. NICTA is the largest organisation in Australia dedicated to ICT research.

NICTA has engaged the AIC's Business Intelligence Service to provide them with market intelligence specifically within the ICT sector. The AIC's Business Intelligence Service has access to more than 130 information providers and databases covering more than 30 global industries including the ICT industry.

The Business Intelligence Service offered provides NICTA with:

- Up-to-date market intelligence on a range of different technologies within the ICT sector.
- Information to assist evaluation and commercial potential of the technology being commercialised
- Market Research capabilities to support the NICTA team's essential services.