



The Pork CRC held their first Commercialisation Bootcamp February 2008 in Melbourne for 23 program managers from throughout Australia. This program was facilitated by Lewis Atkinson, whose background in Meat and Livestock Australia enabled him to provide added value to these participants.

Based on the success of their first workshop, the Pork CRC have engaged the AIC again, and are currently planning their next Commercialisation Bootcamp for 2009.