

AIC Inventor Service

Perfect Pour

The Innovation

Chiropractor Dr Ron Roberts has designed the “Perfect Pour”, an innovative device that prevents dripping excess liquid from bottles when poured.

Designed for a range of bottles including medicines, the device is inserted in to the bottle.

An additional version is also in production, specifically designed for wine bottles in which the device is fitted outside of the bottle

The Challenge

Dr Roberts, in the commercialisation of the “Perfect Pour”, has faced a number of challenges including obtaining sufficient funding to take the innovation forward and securing support for the innovation during its prototype stage.

Although Dr Roberts had everything he needed, the key challenge was how to better present this to articulate the value of the opportunity and gain support.

AIC Assistance

During the commercialisation process, Dr Ron Roberts contacted the AIC’s Inventor Service.

“ I received wonderful support from the Australian Institute for Commercialisation in regards to my Patent and as to how I could get the concept to market. ”

Dr Ron Roberts | Inventor, Perfect Pour



The Perfect Pour

An initiative of the Queensland Government’s Department of Employment, Economic Development and Innovation, the Inventor Service includes a range of online assessments, guides and templates, as well as a one hour consultation with a AIC Commercialisation Consultant.

During initial conversations Dr Roberts highlighted the fact that although he had everything he needed, something was missing and as discussions progressed Dr Roberts also mentioned that he had attempted to access some cost effective resources with little success.

Fast Facts

- Dr Ron Roberts has designed the “Perfect Pour”, an innovative device that prevents dripping excess liquid from bottles when poured
- During the commercialisation processes, Dr Ron Roberts contacted the AIC’s Inventor Service for assistance

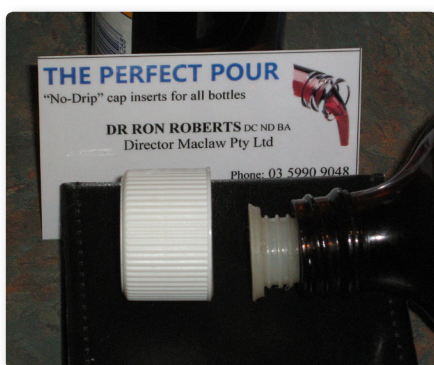


The Australian Institute for Commercialisation (AIC), a division of QMI Solutions, is a leading service organisation helping innovators achieve commercial success. Around Australia, the AIC helps business, research organisations and governments convert their ideas into successful outcomes.

AIC Inventor Service: Perfect Pour

AIC Assistance (cont.)

Dr Roberts utilised the Inventor Service to gain clarity on where to go next and to obtain resources to enable him to progress to the next stage, including templates such as confidentiality agreements and memorandum of understandings which were used for discussions with potential partners and collaborators.



Dr Roberts had exhausted all other avenues when sourcing resources and advice in trying to find the next piece of the puzzle.

The AIC provided both, as well as further support in regards to identifying and clarifying funding requirements and how better to satisfy these.

Client comments

"I received wonderful support from the Australian Institute for Commercialisation in regards to my Patent and as to how I could get the concept to market.

I turned to the Inventor Service for support and guidance and Michele Cooper was extremely helpful especially in how to progress my idea.

I had previously sought other avenues but did not gain the support I needed.

Since engaging with this service I have received a number of valuable leads and opportunities that I have acted upon.

The support I have received has been a great help. I would thoroughly recommend this service to others who might travel this "mine field."

The future

In the future, Dr Ron Roberts aims to expand and extend his product range, ensuring that every bottle has a "Perfect Pour" device to fit it.



The Perfect Pour in action

**Need assistance to
commercialise your innovation?**

Contact us to find out how the AIC's
Inventor Service can help

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e: info@ausicom.com

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Dr Ron Roberts | Inventor, Perfect Pour



**Australian Institute
for Commercialisation**

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