

## REdesignIT™

Is it time to take a step back from working **IN** your Business, to work **ON** your Business?

Commercial Focus

Critical Thinking

Collaboration

Communication

Creativity

### Seeking New Opportunities?

Like most business people you probably spend all your time doing or responding, not thinking and carefully planning. Being in business means being busy – too busy to work ON the business.

But do you have control of your future? Do you want to create more value but are not sure how to go about it?

Are you doing business the same way year after year? Are you looking for change?

### REvitalise Your Business

**REgain** control of your Future

**REengage** with your Market

**REdiscover** your unique Value

**REframe** your Business Model

**REinvigorate** your Business

**REdesignIT**

### See Beyond the Cloud

Have the AIC facilitate a Strategic Review with your team, and provide guidance for you to realise the opportunities in your reach. See beyond the confusing fog and see your future in a whole new light.

The AIC brings Innovative Thinking methods to your business and teaches your team *HOW* to continue to innovate and win – to sustain a competitive culture and build a prosperous future.

### Benefits Include:

REnewed Clarity, New Revenue Streams, and more ongoing positives including:

- ✓ A fresh, independent holistic review of the business
- ✓ Renewed clarity for your future plans
- ✓ Define who you are and who it's important to
- ✓ Become highly differentiated
- ✓ Place customer needs and desires at your core
- ✓ Define new markets and unlock potential income
- ✓ Revolutionise company culture to stay ahead
- ✓ Re-think your old business systems and processes
- ✓ Build new capabilities
- ✓ Create a truly sustainable business

Tailored, Cost-Effective Solutions, designed for SME Business Improvement with Ongoing Mentoring Program.

Call Now:

Ph: 1300 364 739

REdesignIT™ Home About Online Bookings Services Testimonials Contact

INNOVATIVE THINKING for  
Business ReDevelopment  
HELPING YOU SEE BEYOND THE CLOUD

[www.redesignit.net.au](http://www.redesignit.net.au)

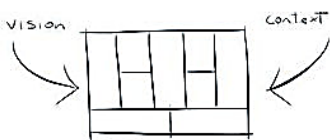
DEVELOPING INNOVATIVE STRATEGIES  
ACHIEVING GROWTH

## REdesignIT™

The Australian Institute for Commercialisation's REdesignIT Program is a 2 Stage 'Business REdevelopment Program' starting with an intensive 2 days of facilitated workshops with your own team, involving 'Innovative Thinking Tools' and training to enable your business to change direction, change gears and establish a new plan to **REdesign your future**.

### DAY 1.

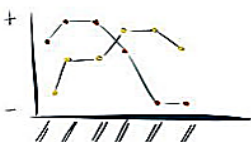
Understand your current Business Model



Understand your Target Markets

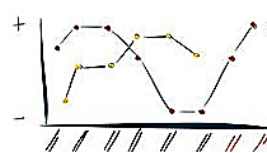


Understand your Competitive Position

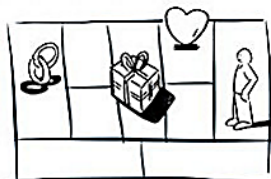


### DAY 2

REdesign your Competitive Position



REdesign your Business Model



REdesign your Future

ACTION		
WHAT	WHO	WHEN
1	~~~~~	~~~~~
2	~~~~~	~~~~~
3	~~~~~	~~~~~

Following the 2 Day Workshop, Stage Two of the REdesignIT Program offers ongoing mentoring assistance to embed the change and maintain the new-found capability within your team.

Plan, design, document and track your next generation of revenue growth for the rest of **this year and beyond**. **Act Now**. Reserve some time to work **ON** your Business.

Call Us: 1300 364 739

More Information: [www.redesignit.net.au](http://www.redesignit.net.au)

Scan the QR code to open the website:



**Australian Institute for Commercialisation**

16 Cinderella Drive  
SPRINGWOOD QLD 4127

REdesignIT and VELOCIS are Trade Marks of QMI Solutions Ltd



### Areas of Support Include:

- ✓ Facilitated Team discussions
- ✓ Review of your current Business
- ✓ Understanding your current Market and related Offerings
- ✓ Futurescoping Industry Trends
- ✓ Extracting insights about future possibilities and new options
- ✓ Strategic Planning for a better competitive Business
- ✓ Re-think Business Systems and Processes to be effective
- ✓ Building Team Ownership in the New Plan for the Business
- ✓ Teaching your Team "How to Fish" to sustain your lead