



The AIC have provided a range of services to Newcastle Innovation (formerly The University of Newcastle Research Associates) including Commercialisation Bootcamp professional development programs and business intelligence.

In 2007 the AIC delivered two Commercialisation Bootcamp workshops to a total of 36 staff and students. The main objectives of these workshops were:

- To assist participants in developing an understanding of intellectual property and related issues as well as covering potential routes to market.
- To encourage networking between researchers, TUNRA staff and industry partners.
- Assist Participants to understand commercialisation through workshops and delivery of a pitch on an idea.

These workshops have been very well received by participants with more than 93% of attendees agreeing that they would encourage other researchers to attend a similar program.